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Immediate SIOR Press Release – April 16, 2012

Greater Los Angeles SIOR Chapter Introduces New Marketing

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The Greater Los Angeles Chapter recently unveiled its 2012 marketing and public relations plan designed to increase the overall visibility of the organization and its members.

The program includes a newly redesigned Chapter website, quarterly newsletters, featured press releases highlighting SIOR completed transactions, and a corporate sponsorship benefits package.

Chapter President, Robert G. Thornburgh, SIOR commented, “None of this work would be possible without the tremendous commitment made by The Board of Directors. We remain dedicated to continually increasing the value provided to our members. The result of these efforts will be seen throughout the year to come.”

Additional information on the Los Angeles Chapter and upcoming events can be found at their website at www.siorlosangeles.com.

For additional information on this press release or any other matter relating to the Los Angeles SIOR Chapter, please contact us at lasior@sior.com.